

Host a Movie Night

Would you like Brad Pitt, Cate Blanchett or Leo Di Caprio to help out with your Smiddy challenge fundraising? Well you can enlist all the blockbuster actors' support by hosting a movie night!

Hosting a movie night is simple, and it's a great way to smash your fundraising goal while having a fun night with your supporters.

To make the most out of your event, follow the steps below:

1. Choose a cinema

Get in touch with your local cinema to see if they host fundraising movie nights (there's a list of fundraiser-friendly venues over the page). Remember to let the cinema know you're raising funds for cancer research at Mater.

2. Choose a movie

You know your friends and family better than anyone, so make sure you select a movie that will appeal to your audience. By choosing a movie you know people already want to see, you'll take the hard work out of getting a big crowd.

3. Lock down a date

We've found mid-week evenings are a great time for movie nights, but you can base your date on when it suits your friends and family and when your venue is available.

4. Sort out the tickets

A lot of Smiddy participants have used online ticketing sites like [Ticketbud](#) and [Ticket Booth](#) to sell their tickets electronically. Or, you can do it the old fashioned way and get people to transfer funds directly to you for their ticket/s.

If you go the online ticketing route, let your provider know you're raising funds for a charity as they have been known to lower their fees in the past!

Does your ticket price include any food or drinks? Maybe a welcome goodie bag? Remember to price your tickets so it will cover all of your costs and leave a good amount to go towards your fundraising total!

5. Promote your event

Once you've organised your movie night it's time to tell the world about it! There are plenty of ways you can get the word out:

Set up an event on Facebook

Add in the details, (including why you're hosting your fundraiser!) and share it with all of your friends —ask them to share it with their contacts to help your event grow even bigger. Make sure you include a link to your ticketing page!

Send personal invitations

Email, call or text your friends and family to let them know about the event and send them the link to your online ticketing page.

Create a flyer

Put a flyer up at work about your event or see if your local café can put it up to help spread the word

6. Make the most of it

On event night, you'll have a room full of your supporters—by holding a raffle, or selling food or drinks in your cinema (make sure you OK this with the host cinema first!) you can make your night bigger, and raise even more for cancer research.

7. Thank your supporters

It's important to thank your supporters for coming out to help you. Whether it's on Facebook, by text, email or in person, make sure you let your supporters know how much their support has meant to you and how they've helped you to get the one-up on cancer.

Cinema contact details:

Cinema	Website
Palace Cinemas	www.palacecinemas.com.au/groups/
Event Cinemas	Contact your local Event cinema, find yours at www.eventcinemas.com.au/Cinemas
Hoyts	Contact your local Hoyts cinema, find yours at www.hoyts.com.au/cinemas/cinema_search.aspx
New Farm	newfarmcinemas.com.au/functions
Cineplex	www.cineplex.com.au/group-bookings
Reading Cinemas	https://readingcinemas.com.au/group_bookings